

Fatherhood Involvement Campaign Expiration Date Chart

TV				
ASSET	SUBTYPE	ER AD ID	LENGTH	EXP. DATE
Dadication – Transformania	TV	CNFI0794000H	:30	8/31/2022
Kofi Kingston	TV	CNFI0787000H	:15	10/4/2022
Durrell :60	TV	CNFI0727000H	:60	6/14/2022
Durrell :30	TV	CNFI0707000H	:30	6/14/2022
Durrell :15	TV	CNFI0719000H	:15	6/14/2022
Quintavious :30	TV	CNFI0729000H	:30	6/14/2022
Quintavious :15	TV	CNFI0725000H	:15	6/14/2022
Joseph :60	TV	CNFI0709000H	:60	6/14/2022
Joseph :30	TV	CNFI0715000H	:30	6/14/2022
Juan (English) :60	TV	CNFI0711000H	:60	6/14/2022
Juan (English) :30	TV	CNFI0717000H	:30	6/14/2022
Juan (English) :15	TV	CNFI0721000H	:15	6/14/2022
Juan (Spanish) :60	TV	CNFI0731000H	:60	6/14/2022
Juan (Spanish) :30	TV	CNFI0713000H	:30	6/14/2022
Juan (Spanish) :15	TV	CNFI0723000H	:15	6/14/2022
Harold :15	TV	CNFI0697000H	:15	1/18/2022
Harold :06	TV	CNFI0702000H	:06	1/18/2023
Howard :60	TV	CNFI0687000H	:60	1/18/2023
Howard :30	TV	CNFI0688000H	:30	1/18/2023
Howard :10	TV	CNFI0689000H	:10	1/18/2023
Howard :06	TV	CNFI0690000H	:06	1/18/2023
Marvin :60	TV	CNFI0638000H	:60	9/22/2022
Marvin :30	TV	CNFI0640000H	:30	9/22/2022
Marvin :15	TV	CNFI0642000H	:15	9/22/2022
Frank :60	TV	CNFI0637000H	:60	9/22/2022
Doors :30	TV	CNFI0639000H	:30	9/22/2022
Monster :30 (English)	TV	CNFI0641000H	:30	9/22/2022
Monster :30 (Spanish)	TV	CNFI0692000H	:30	9/22/2022
Monster :15	TV	CNFI0643000H	:15	9/22/2022
Dance :60	TV	CNFI0552000H	:60	6/15/2022
Dance :30	TV	CNFI0553000H	:30	6/15/2022
Kitchen :30	TV	CNFI0554000H	:30	6/15/2022
Worm – Revised :30	TV	CNFI0633000H	:30	4/22/2022
Worm – Revised :15	TV	CNFI0635000H	:15	4/22/2022
Dance Like a Dad – NASCAR :15	TV	CNFI0608000H	:15	7/15/2022
Dance Like a Dad – NASCAR :10	TV	CNFI0610000H	:10	7/15/2022
Dance Like a Dad – NASCAR :06	TV	CNFI0611000H	:06	7/15/2022
Dad Jokes – Ezra :15	TV	CNFI0483000H	:15	8/16/2022
Play Catch With Her :60	TV	CNFI0526000H	:60	7/24/2022
Play Catch With Her :30	TV	CNFI0527000H	:30	7/24/2022

Radio				
ASSET	SUBTYPE	AD ID	LENGTH	EXP. DATE
Durrell :60	Radio	CNFI0742000	:60	6/14/2022
Durrell :30	Radio	CNFI0739000	:30	6/14/2022
Durrell :15	Radio	CNFI0738000	:15	6/14/2022
Joseph :60	Radio	CNFI0741000	:60	6/14/2022
Joseph :30	Radio	CNFI0740000	:30	6/14/2022
Harold :60	Radio	CNFI0704000	:60	3/31/2022
Harold :30	Radio	CNFI0706000	:30	3/31/2022
Harold :15	Radio	CNFI0705000	:15	3/31/2022
Marvin :60	Radio	CNFI0652000	:60	9/23/2022
Marvin :30	Radio	CNFI0654000	:30	9/23/2022
Frank :60	Radio	CNFI0651000	:60	9/23/2022
Frank :30	Radio	CNFI0653000	:30	9/23/2022
Frank :15	Radio	CNFI0655000	:15	9/23/2022
Groan :60	Radio	CNFI0453000	:60	8/16/2022
Groan :30	Radio	CNFI0651000	:30	8/16/2022
OOH/PRINT				
ASSET	SUBTYPE	AD ID	SIZE	EXP. DATE
Dadication – Transformania	OOH	CNFI0798000	30 Sheet/Bus Shelter	8/31/2022
Joseph	OOH	CNFI0735000	30 Sheet/Bus Shelter	6/14/2024
Joseph (Spanish)	OOH	CNFI0736000	30 Sheet	6/14/2024
Quintavious	OOH	CNFI0733000	30 Sheet/Bus Shelter	6/14/2024
Joseph	Print (4C / BW)	CNFI0743000	7x10 / 11.5x21	6/14/2024
Joseph (Spanish)	Print	CNFI0744000	7x10	6/14/2024
Quintavious	Print	CNFI0747000	7x10 / 11.5x21	6/14/2024
Read (English)	OOH	CNFI0656000	30 Sheet/Bus Shelter	9/22/2023
Read (Spanish)	OOH	CNFI0682000	30 Sheet/Bus Shelter	9/22/2023
Kitchen	OOH	CNFI0661000	30 Sheet/Bus Shelter	9/22/2023
Crouch	OOH	CNFI0660000	30 Sheet/Bus Shelter	9/22/2023
Read	Print	CNFI0675000	7x10 / 11.5x21	9/22/2023
Kitchen	Print	CNFI0674000	7x10	9/22/2023
Crouch	Print	CNFI0677000	7x10 / 11.5x21	9/22/2023
Banners				
ASSET	SUBTYPE	SIZES		EXP. DATE
Dadication - Joseph	Static/Animated	300x250, 300x50, 320x50 300x600, 160x600, 728x90		6/14/2024
Dadication – Quintavious	Static/Animated	300x250, 300x50, 320x50 300x600, 160x600, 728x90		6/14/2024

Dadication – Joseph (Spanish)	Static/Animated	300x250, 300x50, 320x50 300x600, 160x600, 728x90	6/14/2024	
Dadication	Static/Animated	300x250, 300x50, 320x50 300x600, 160x600, 728x90	9/22/2023	
Social Graphics and Posters				
ASSET	SUBTYPE	AD ID	SIZE	EXP. DATE
Read	Social Graphic	n/a	1080x1080, 1920x1080	9/22/2023
Kitchen	Social Graphic	n/a	1080x1080, 1920x1080	9/22/2023
Crouch	Social Graphic	n/a	1080x1080, 1920x1080	9/22/2023
Read	Flyer	n/a	11.5x21	9/22/2023
Kitchen	Flyer	n/a	11.5x21	9/22/2023
Crouch	Flyer	n/a	11.5x21	9/22/2023