

## How to Download and Post #Dadication Social Media Assets

In this section of the Responsible Fatherhood toolkit, you'll find #Dadication social media assets that can be uploaded to Facebook, Instagram and/or Twitter. Here are step-by-step instructions for how to upload these assets to your social channels:

For uploading social graphics to Facebook, Instagram, and Twitter:

- Click on the “Download” button of the social asset you are interested in using to download it to your desktop
- Once you have the asset saved, you can upload it to Facebook/Instagram/Twitter
- Once the image populates, select from the suggested social copy at the bottom of this page to accompany the image

### Suggested Social Copy

- Being a dad isn't always easy, but sticking with it is what counts. Never stop being there for your kids. Never stop being a dad. That's #Dadication.
- Being a dad isn't always easy, but sticking with it is what counts. That's #Dadication.
- The little ways you're there for your kids can mean everything. Never stop being a dad. That's #Dadication.
- When she needs him, he's there. Because that's what dads do. #Dadication
- Even the moments that feel small can make a big difference to your kids. No matter what fatherhood brings, never stop being a dad. That's #Dadication.