

How to Download and Post Dad Jokes Social Media Assets

In this section of the Responsible Fatherhood toolkit, you'll find Dad Jokes social media assets that can be uploaded to Facebook and/or Twitter. Here are step by step instructions for how to upload these assets to your social channels:

For uploading social graphics to Facebook and Twitter:

- Click on the "Download" button of the social asset you are interested in using
- The social asset will populate in a new browser tab; right click on the image and select "Save image as"
- Once you have the asset saved, you can upload it to Facebook/Twitter
- Once the image populates, select from the below suggested social copy to accompany the image

In addition to posting social graphics to Facebook and Twitter, you can also post YouTube videos of the Dad Jokes PSAs. The YouTube links for all the Dad Jokes TV PSAs can be found in the PSAs section of the toolkit. Here are step by step instructions for how to upload these video assets to your social channels:

For uploading YouTube Videos to Facebook and Twitter:

- Copy and paste the embed code that is listed below each of the videos
- Upload the embed code to Facebook/Twitter
- Once the video populates, select from the below suggested social copy to accompany the image

Suggested Social Copy

- "How does a tissue dance? You put a little boogie on it." #DadJokesRule
- What's your favorite joke to make your kids laugh? #DadJokesRule
- Take a moment to make your kid laugh today. That memory matters more than you think. #DadJokesRule
- Dad jokes are just one way to connect with your kids. Visit Fatherhood.gov to learn more. #DadJokesRule
- Being a superhero for your kids is easier than you think. All it takes is a little time, and maybe a silly dad joke. #DadJokesRule
- Being a good dad can be as simple as telling a joke. Take the time to be a dad today #DadJokesRule